

SAFECEM was founded on the mission to enable sustainable and innovative use of chemicals in order to create sustainable economic success. Our expertise lies in the provision of risk-managed, service-oriented solutions that ensure safe and sustainable use of solvents for industrial parts cleaning, textile cleaning and asphalt testing applications. We take our role of risk management advisor, performance optimizer and value deliverer seriously. This is why we are committed to adhering to our guiding principle – Be Responsible – in all our dealings with customers and distributors, employees, partners, the public and our owners. The pragmatic application of this maxim is illustrated across the seven crucial aspects below:

Customer orientation – Our customers are at the center of our operations. Constantly identifying changing customer needs and requirements, and developing new products that not only meet but exceed customer expectations, lays the foundation of our company success.

Market and innovation leadership – We challenge industry norms and standards by the introduction of unique solutions that disturb the status quo. Our innovation applies not only to products and services, but also operations and processes that enhance our efficiency. Investing in our digital capabilities and providing a comprehensive ‘digital package’ to increase customer satisfaction and loyalty enjoys a high priority.

Employees – We nurture a corporate culture characterized by open communication, efficient cooperation, team spirit and fair dealings with one another. Investment in our people and ensuring employee satisfaction is as important to us as occupational health and safety.

Partners – We work constructively, reliably and in partnership with our distributors, suppliers and business partners. The benchmark of our activity is joint success.

Quality management – Quality is our single biggest promise to customers. Quality awareness therefore underpins the development of every product as well as every customer touchpoint. We work hard to uphold and raise quality standards through ongoing measurements and evaluation.

Environment – We go beyond merely fulfilling legal requirements and drive initiatives to make ongoing improvements. Quality, environmental and occupational safety aspects are considered in our decision-making process. In addition to launching products and business models that contribute to sustainability, we are an active supporter of the circular economy and Responsible Care®.

Ethics and sustainability – Our business practice is based on integrity, honesty and fair conduct. The maintenance of the balance between economic success, social responsibility and environmental protection is our highest strategic priority.

The company policy applies to every employee of the company. The management team commits itself to be the active promotor of this policy by being the living example in their daily activities.

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General Manager
Manfred Holzleg