



# SENSENE™

An excellent cleaning solution based on modified alcohols.



## Made to delight your senses

Wouldn't it be great to experience textile cleaning with all your senses? Seeing bright colours, feeling a great touch of the textiles and smelling a clean scent? All while supporting your sense for business and for the environment.

In order to develop the suitable formulation for such an experience, Dow and SAFECHEM consulted leading industry experts. The result: SENSENE™ Modified Alcohol Solvent produced by SAFECHEM and Dow, the leading manufacturer of modified alcohol solvents worldwide.

SENSENE™ can be used in regular multi-solvent or hydrocarbon machines, often referred to machines complying with class A III solvents. Please consult your machine manufacturer if your machine type has been certified for SENSENE™. Like many other solvents, SENSENE™ is not yet part of the Care Labelling Standard ISO 3758. Tests have shown that the new sensational solvent can comply with the two established cleaning processes:

- Ⓟ normal cleaning process without any restrictions
- ⓕ gentle cleaning process for delicate garments including restrictions for example on temperature and mechanics

General recommendations on machine procedures for professional cleaning with SENSENE™ Modified Alcohol are available.



Great look, fantastic touch and a pleasant smell – your customers will love SENSENE™.



## SENSENE™ – great in every sense

SENSENE™ can be used for the universal application in the modern textile and leather cleaning industry. From the very beginning, SENSENE™ was developed to please your and your customers' senses.



### SENSE FOR BEAUTY

The SENSENE™ cleaning solvent has a very high solvency power and reliably removes a variety of stains on different fabrics. It is designed to prevent discolouring and keeps the bright colours of the cleaned textiles.



### SENSE FOR NATURE

SENSENE™ is based on a modified alcohol formulation which is inherently biodegradable and has a low aquatic toxicity, and therefore an environmentally responsible way of dry cleaning.



### SENSE FOR TOUCH

SENSENE™ is very gentle to the fabrics and causes relatively low wrinkling which makes ironing easier. This provides SENSENE™ cleaned textiles with a great touch.



### SENSE FOR BUSINESS

SENSENE™ realises an easy and smart process: textiles dry faster and the machine cycle times are shorter. In addition, the cleaning process needs less energy due to a good distillation behavior, pre-spotting can be reduced and the finishing is easier as the fabrics wrinkle less. All this saves you time and costs.



### SENSE FOR SCENT

SENSENE™ leaves nothing but a pleasant, clean smell on the cleaned textiles. The stable formulation keeps even your cleaning machine clean by minimising bacteria accumulation and the development of an unpleasant smell.

# TRUST YOUR SENSES. CONTACT US.

If you feel, SENSENE™ could be just right for your business, contact us for a personal appointment. We will be happy to answer your questions about our new sensational solvent based on modified alcohols.



SENSE FOR BEAUTY



SENSE FOR NATURE



SENSE FOR TOUCH



SENSE FOR BUSINESS



SENSE FOR SCENT

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